

ADAM C. DELL
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PROFESSIONAL EXPERIENCE

Pusser's West Indies, LTD

Tortola, British Virgin Islands, 2009 – Present
Multimedia Director

- Graphic Designer for Web, Print & Apparel
- Responsible for all brand artwork
- Created online shop and all programming integration
- Business strategy and consulting

24Tee, LLC

Miami Beach, Florida, 2011-2018
Founder

- Built online shop and all programming
- Creation of marketing materials
- Illustration & Design
- Online marketing, sales and customer service

WindowGain, Inc.

Boston, MA 2006-2008
Founder

- Developed dynamic advertising spots for Fortune 500 clients
- Developed leads from cold-calls with Fortune 500 companies
- Arranged and conducted sales meetings with decision makers
- Design and creation of all marketing materials

NYCD, Inc.

New York, NY 1998-2005
Co-Founder & Creative Director

- Created business model
- Responsible for design of all projects
- Designed over 100 products from start to finish
- Direct interaction with decision makers

Boston Consulting Group

New York, NY 1997-1998
Web Developer & Graphic Design

- Creation of websites and flash pieces for Fortune 500 clients
- Consulting services for SEO techniques
- Illustration & Design

EDUCATION

State University of New York at Plattsburgh

Class of 1995
Bachelor of Science Degree in Biology

Scarsdale High School - Scarsdale, NY

Class of 1990

SKILLS

- Web Development • Professional Illustration • Creative Concepts • Marketing • Social Media Marketing • Search Engine Optimization • PPC Campaigns • Wordpress • Complex Problem Solving • Creative Writing • Live Streaming • Open Broadcast Software • IP Cameras • Video Editing • Audio Editing

References Available Upon Request
View my portfolio online at www.acdell.com